Questions for promqueen

Who is promqueen and how did the namesake come about?

promqueen was completely unexpected — the name, music, project, wig. I didn't think I'd ever write songs about my family (both Vietnamese immigrants), sing in Vietnamese, let alone rap but here we are. promqueen is about discovering yourself in the moment. Life is more exciting that way.

Some context, I had been working on a memoir for 10-ish years about my parents and myself, as a second generation child of immigrants. Funny enough, I was pivoting away from my artist project but somehow these experiences found a way through the cracks.

Congratulations on the release of your debut single! How does it feel to kick off your musical journey with "Xi Xion"?

Picture this. I am 2 yrs old, singing Vietnamese karaoke in an Easter Sunday hat and diapers in front of my parents. This feeling is what I'm taking and sharing with the world. Terrifying! But also, I'm very proud to share about my Vietnamese upbringing when I was raised to keep it all in and try to fit in with my White friends. It's been a process of letting go of trying to fit in and just be myself.

Did you learn anything about yourself looking back upon your debut single and reflecting on the hard work, and time you put into it?

This is a great question. Everytime I lose sight and become mired in streaming numbers, followers and clout, I remind myself that I did the damn thing, I put myself out there and I'm proud of it. If I am not laughing and having fun doing this, then I need to stop altogether.

How much of yourself has changed in the lead-up to your debut release and do you feel that is reflected in the final version at all?

Like Morpheus said in the Matrix, "He's beginning to believe", I think Xi Xon is only the beginning and a dynamite way to kick off promqueen's lore. My faith in promqueen has grown and the reminder to hold on to my values and what's important to me – processing my experience as an AAPI queer woman, my family's journey and not being afraid to be surprised along the way.

What is "Xi Xon" about and what does the title represent?

Xi Xon means being extra sassy, having attitude or according to my dad, "wearing too much lipstick". It's a term my parents called me when I was little anytime I was singing and dancing! It represents how I felt as a kid, free.

Does your debut single still represent what you wanted to say at the start of the creative process, and how was that reflected in the final version?

It absolutely represents what I wanted to say at the start of promqueen's process. I wanted the song to be adventurous and dynamic, taking listeners on my journey! The final version and music video absolutely reflect the amount of excitement and play this song is all about.

What was your creative process like for your debut single?

The song came so quickly, like lightning speed, which is where I believe all special creative moments come from. My collaborator, waverly, and I created this song inspired by Milli's Mirror Mirror song. Her flow is fire and I resonated with her strength. The words for Xi Xon flowed like poetry when I locked in on what was most meaningful to me, my family and my experience.

Was there any material left off your single that you wanted to include but didn't for any reasons (lyrically, sonically, or story wise)?

Interesting question! I think I could have definitely riffed more, haha but it's quite perfect the way it is. I have no idea why I talk about the eggs near the end of the song. Unlike the lyrics, I actually enjoy all egg forms.

What would you like listeners take away from your debut single now that it is out?

When I initially wrote Xi Xon, I included Vietnamese for those who speak Vietnamese, so they could be in on the joke with me. I hardly ever hear Vietnamese in mainstream pop songs. I hope people enjoy it, laugh along and are inspired to share their own art.

Other question

What can people look forward to coming up next?

I am releasing my second single off the album, March 22, 2023! It's a song inspired by my mom and it's a riot.

Thank you for your time, Steve at Eat This Music (@heyscubasteve)